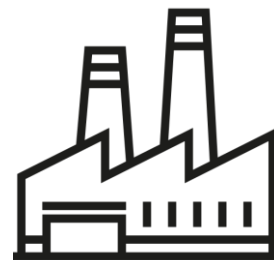




## POLMOS Bielsko-Biała

### HISTORY



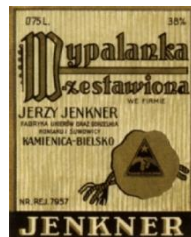


# Polmos Bielsko-Biała

One of the oldest existing producer of alcoholic beverages  
in Poland

## 190 years of experience on the spirits market

For over 190 years, knowledge and tradition in alcoholic beverages production is handed down from generation to generation.



## Polmos company derives from 2 famous distilleries:

### **The Stock's Distillery of Vodkas, Cognacs and Vermouth**

The company was founded in Biała Krakowska in 1827. It produced mainly liqueurs, vermouths, distilled wines, as well as aged and bottled cognacs.

+

### **The Jerzy Jenkner & Co Distillery of the Superior Vodkas and Liqueurs**

The company was located in the Silesian Bielsko and was famous for wide range of flavored & sweet vodkas, wines and liqueurs.

The products were widely recognizable on international market and they were presented at many exhibitions, for example in Paris.

1945

After the war both factories were nationalised and joined in  
Wytwórnia Wódek Gatunkowych PMS in Bielsko / branch in Biala

## INTERESTING FACTS

**'50**

Technological  
development &  
business growth

**1957**

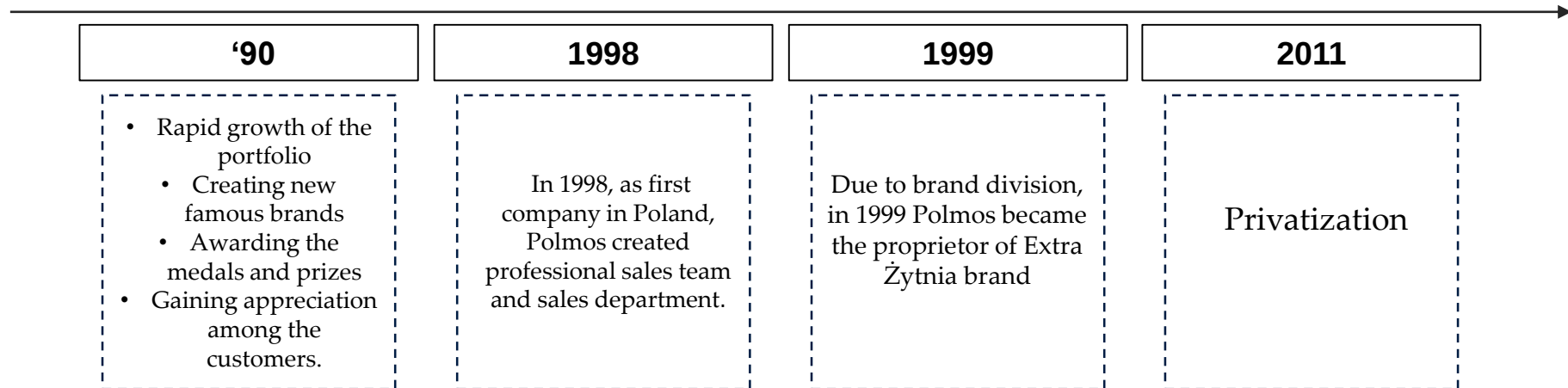
Production of Kosher  
Passover Slivovitz

**'60**

Production of famous  
brands such as: Slivovitz,  
Krupnik, Advocaat,  
Jarzębiak, Soplica.



## OUR HISTORY





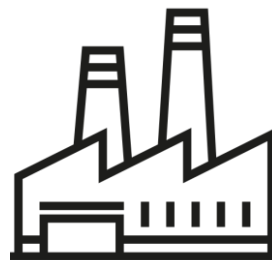
**2014 – modernization of the blending room**

**POLMOS company is equipped with one of the most modern pure vodkas blending room in Europe.**



**POLMOS Bielsko-Biała**

At present





HIGH QUALITY PRODUCTS

# PEOPLE



## THE BEST PROFESSIONALS AND SPECIALISTS

.who constantly improve and develop their skills  
in alcoholic beverages production and vodka blending.

## TECHNOLOGY



### ADVANCED MODERN TECHNOLOGY

Two types of the blending room: traditional (with old oak barrels)  
and modern (equipped with stainless steel tanks).

6 production lines / 50 000 bottles per hour.

The company is fully equipped with one of the most modern blending room  
in Europe (operated by one person).

## RECIPES



### RECIPIES AND THE HIGHEST QUALITY INGREDIENTS

- Innovative recipes and high quality raw materials
  - High quality spirit
  - Crystal clear water
  - Multiple filtration process
- Original ingredients (Scotch whisky, Norwegian glacier water, Jamaican rum)

POLMOS respects **HACCP** and **ISO certification**.

We are equipped with own, independent laboratory, what lets us carry out even the most advanced projects.

Our brands have been awarded for the highest quality.



## SUMMING UP:

Top-quality is assured by:



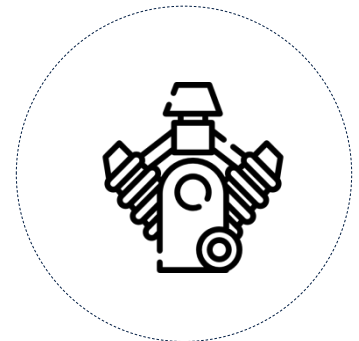
SPECIALISTS



EXPERIENCE AND  
TRADITION



OWN RECIPES AND  
INGREDIENTS



ADVANCED  
TECHNOLOGY



190 years of tradition and experience



## PORTFOLIO

# SUPER PREMIUM BRANDS



# POLONIA VODKA

EXCLUSIVE PACKAGING

DECORATED BOTTLE

MODERNITY COMBINED WITH FOLK, TRADITIONAL  
ELEMENTS

40%, 500 ml, 700 ml, 1000 ml



# NORVEGIA PREMIUM

CRYSTAL CLEAR GLACIER WATER (Folgefonna)  
POTATOE SPIRIT (ECOLOGICAL VARIETY Trondelag)  
FILTRATION THROUGH PLATINUM FILTERS

40%, 500 ml, 700 ml



# NORVEGIA DE STYLE

UNIQUE PACKAGING  
INSPIRED BY DE STIJL NEOPLASTICISM MOVEMENT

40%, 700 ml



## PORTFOLIO

# PREMIUM PRODUCTS



# CYMES VODKA

HIGH QUALITY KOSHER VODKA

KOSHER CERTIFICATE

KOSHER POTATOE SPIRIT

STRICT CONTROL DURING PRODUCTION PROCESS

DECORATED BOTTLE

40%, 500 ml, 700 ml



# NORVEGIA VODKA

SCANDINAVIAN TREND

GLACIER ISBRE WATER CONSIDERED AS ONE OF THE  
PUREST WATER IN THE WORLD

LOW LEVEL OF SALT, MINERAL & METAL COMPOUNDS  
GRAIN SPIRIT

40%, 500 ml, 700 ml



# POLONIA 100 YEARS

LIMITED EDITION  
CREATED TO CELEBRATE 100 ANNIVERSARY OF  
REMUNERATION OF POLISH INDEPENDENCE

40%, 500 ml, 700 ml





# Biały Bocian

HIGH QUALITY PREMIUM VODKA  
ONE OF THE TOP BRANDS IN POLAND  
GRAIN SPIRIT  
SPECIALLY DESIGNED BOTTLE  
EXTREMELY DELICATE

40%, 200ml, 500ml, 700 ml



# Biały Bocian

## FLAVORED LIQUEURS:

- PLUM
- LEMON WITH HONEY
- BLACK CURRANT

30% 500ml



# OGIŃSKI VODKA

PERFECT COMPOSITION

CREATED TO CELEBRATE GREAT POLISH COMPOSER  
OF EARLY ROMANTIC MUSIC – MICHAŁ KLEOFAS  
OGIŃSKI

40%, 500 ml, 700 ml, 1000ml



# OGIŃSKI VODKA

FLAVORED VODKA:

- Ogiński Vodka Espresso
- Ogiński Vodka Black Cherry
- Ogiński Vodka Cranberry
- Ogiński Vodka Citron

37,5%, 500ml





# TURÓWKA

BISON GRASS VODKA

37,5%, : 500 ml



## PORTFOLIO

# BIO PRODUCTS



# OGIŃSKI VODKA

ORGANIC

POLISH ORGANIC RYE SPIRIT

BIO CERTIFICATE

STRICT CONTROL OF THE PRODUCTION PROCESS

40%, 500 ml, 700 ml



# BIAŁY BOCIAN

ORGANIC

POLISH ORGANIC RYE SPIRIT

BIO CERTIFICATE

STRICT CONTROL OF THE PRODUCTION PROCESS

40%, 700 ml



## PORTFOLIO

# MAINSTREAM PRODUCTS



# EXTRA ŻYTNIA

THE OLDEST POLMOS BRAND  
PURE RYE VODKA  
POLISH PEOPLE'S REPUBLIC TIMES

40%, 100ml, 200 ml, 500 ml, 700 ml, 1000 ml



**PORTFOLIO**

**LIQUEURS**

# ADVOCAAT

THE MOST POPULAR EGG YOLK ON THE POLISH  
MARKET

NATURAL EGG YOLKS

AROMATIC BRANDY

MADAGASCAR VANILLA

- Advocaat Classic
- Advocaat Tiramisu
- Advocaat Cappuccino
- Advocaat Bombardino

20%, 500 ml, 700 ml





# TALKA LIQUEUR

MILK FUDGE, PLUM IN CHOCOLATE, SALTED CARAMEL  
VELVET CONSISTENCY

17%, 500 ml



# FORT WILLIAM WHISKY CREAM

BASED ON SCOTCH WHISKY  
EXTREMELY DELICATE

17%, 500 ml





## PORTFOLIO

BROWN  
SPIRITS

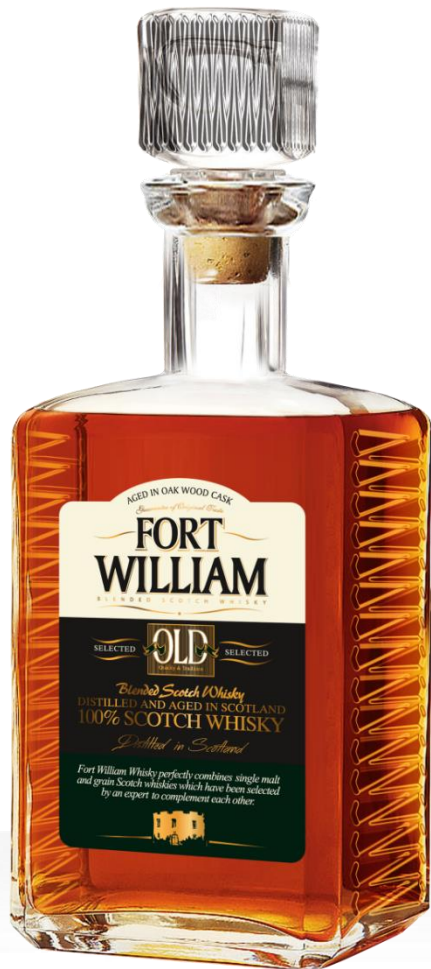


# FORT WILLIAM

ORIGINAL BLENDED SCOTCH WHISKY  
DISTILLED AND AGED IN SCOTLAND  
CONTAINS MINIMUM 20% OF MALT  
NO GMO

40%, 500ml, 700ml, 1000ml, 1500ml





# FORT WILLIAM

## IN CARAFE

ORIGINAL BLENDED SCOTCH WHISKY  
DISTILLED AND AGED IN SCOTLAND  
CONTAINS MINIMUM 20% OF MALT  
NO GMO

: 40%, 500 ml



# FORT WILLIAM

ORIGINAL BLENDED SCOTCH WHISKY  
DISTILLED AND AGED IN SCOTLAND  
CONTAINS MINIMUM 20% OF MALT  
NO GMO

40%, 200 ml

# GALEON RUM

Rum Galeon Black

Rum Galeon Gold

Rum Galeon Silver

37,5% 500 ml, 700 ml





# MAYARO RUM

White Rum

37,5% 700 ml



# RTD RUM DRINKS

- Cuba Libre
- Mojito

24%, : 500 ml



## PORTFOLIO

# FLAVORED PRODUCTS



# HERBATA GÓRALSKA Z RUMEM

COMBINATION OF BLACK TEA LIQUEUR WITH RUM

36%, 500 ml



# BESKIDZKA ŚLIWKOWA

PLUM SPIRIT  
FLAVORED PLUM VODKA

40%, 500 ml





# MIODONKA BESKIDZKA

UNIQUE HONEY VODKA  
HIGHLAND MOTIVES  
DRY FLAVOR

36% 500 ml



# PASSOVER SLIVOVITZ

NATURAL PLUM SPIRIT  
AGED IN OAK BARRELS

70%, 700 ml





# CHERRY WITH RUM LIQUEUR

NATURAL CHERRY JUICE COMBINED WITH  
JAMAICA RUM

24%, 500 ml



# BESKIDZKA KARAFKA

## FLAVORED LIQUEURS

- CHERRY
- PLUM
- QUINCE

24%, 500 ml

# INTERNATIONAL RETAIL CHAINS – DOMESTIC MARKET

TOP  
10

- JERONIMO MARTINS
- KAUFLAND
- CARREFOUR
- AUCHAN
- MAKRO
- ALDI
- TESCO
- NETTO
- INTERMARCHE
- SELGROS
- EUROCASH CASH&CARRY
- LIDL
- E.LECLERC



# INTERNATIONAL RETAIL CHAINS – EXPORT MARKET



- KAUF LAND – CZE
- NORMA - CZE
- EDEKA – GER
- NORFA – LTU
- IKI - LTU
- MAXIMA – LTU
- GELSA – LTU

\* COOPERATION WITH 25 INTERNATIONAL CUSTOMERS



# DOMESTIC RETAIL CHAINS

- DINO
- STOKROTKA
- POLOMARKET
- LEWIATAN
- RABAT
- DELIKATESY CENTRUM
- GROSZEK
- ABC
- PGS
- SPAR
- SPOŁEM
- CHORTEN
- TOPAZ
- M&P PAWLINA
- EURO



# WHOLESALE – DOMESTIC MARKET

TOP  
10

- EUROCASH DYSTRYBUCJA
- ALTI PLUS
- SPECJAŁ
- DISTRIBEV
- VITA
- ICE FULL
- ALMA ALPINEX
- PT DYSTRYBUCJA
- TEDI DYSTRYBUCJA
- UNITED BEVERAGES
- LOBO
- ARKADIA
- SIGMA
- MIREX
- NAVIGATOR POLSKA

distribev

NAVIGATOR  
Polska

LOBO VITA  
GRUPA KAPITAŁOWA LOBO

EUROCASH  
CASH & CARRY

SPECJAŁ

ALMA ALPINEX  
SPECAŁNOSTWA

TEDI  
DYSTRYBUCJA

united  
beverages

POLSKA  
DYSTRYBUCJA  
ALKOHOLI PA

IF Ice Full



PT DYSTRYBUCJA

ALTI<sup>®</sup>  
PLUS

# DUTY FREE



*Lagardère*

- BALTONA
- KERANISS
- DUTY FREE AMERICAS
- LAGARDERE



# COMMERCIAL DIRECTOR

CONTROLLING

SALES  
DEPARTMENT

EXPORT

MODERN TRADE

TRADITIONAL TRADE

KEY ACCOUNT  
DIRECTOR

KEY ACCOUNT  
DIRECTOR

KEY ACCOUNT  
DIRECTOR

REGIONAL  
DIRECTOR

REGIONAL  
DIRECTOR

REGIONAL  
DIRECTOR

REGIONAL  
SALES  
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REGIONAL  
SALES  
MANAGER

SALES REPRESENTATIVES

SALES REPRESENTATIVES



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